



*Providing Winning Power*

## 2022 Scholarship Program

### Background and History

Today, higher education is becoming more and more expensive to every student. Additionally, there are fewer and fewer scholarships available for students. The owner and founder of Purple Power Animal Nutrition (PPAN), Laura Bolinger went back to school after a 22 year hiatus to get her MS/ MBA. So she understands the challenges faced by students in terms of cost as well as being a non-traditional or unconventional student. Thus, as part of her business plan for PPAN, Laura has provided a provision for a scholarship to any individuals pursuing a degree in animal nutrition. This scholarship opportunity is available to any high school senior or recent graduate who is currently enrolled at least part time at an accredited institution of higher education or trade school. Non-traditional or unconventional students may also apply as long as they are enrolled at least part time at an accredited institution of higher education or trade school.

### Instructions and Submission Guidelines

Please see the attached guidelines, application, and questionnaire. The application and questionnaire must be filled out completely and neatly. Prefer type written application. We reserve the right to disqualify any application if not complete and neat. Once complete, please mail or email your complete application and questionnaire to

Attn: PPAN Scholarship Committee  
Purple Power Animal Nutrition, LLC  
PO BOX 42  
Perry MI, 48872  
[purplepoweranimalnutrition@gmail.com](mailto:purplepoweranimalnutrition@gmail.com)

If you have specific questions not answered in the attached documentation, please reach out to us via email at: [purplepoweranimalnutrition@gmail.com](mailto:purplepoweranimalnutrition@gmail.com) . The committee will get back to you as soon as they are able.

*REMEMBER: All applications, letters of recommendations must be post marked by,*

*Saturday, May 15, 2022 to be eligible for this scholarship.*



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### **2022 Scholarship Program Guidelines**

- Scholarship applications are also available at: <http://www.purplepoweranimalnutrition.com> or on the Purple Power Animal Nutrition LLC Facebook page.
- Scholarship applications must be post marked or received electronically by Midnight, Sunday, May 15, 2022. Any applications received after that time will be excluded and discarded.
- In 2022, the PPAN Scholarship Committee will be awarding a minimum of two \$500 scholarships to Purple Power customers and one at large applicant. Purple Power Animal Nutrition LLC reserves the right to add further scholarship awards.
- The scholarship recipients will be notified via Facebook and or email on or around June 15th, 2022.
- The applicant must be a graduating high school senior or high school graduate continuing their education at an accredited institution of higher education or trade school in the year in which they are applying. Non traditional or unconventional students may also apply as long as they are enrolled at least part time at an accredited institution of higher education or trade school.
- Applications will be judged on stock or equine show related activities, leadership, community involvement, two letters of recommendation, a maximum five-hundred word essay and all other content submitted. If sent separate, postmark/deadline applies.

#### **Submit to:**

Purple Power Animal Nutrition LLC,

PO Box 42

Perry, MI 48872

Attn: PPAN Scholarship Committee

email: [purplepoweranimalnutrition@gmail.com](mailto:purplepoweranimalnutrition@gmail.com)

- Letters of recommendation **must be** original and may arrive with the application, separately by mail or email. If 2 letters are not received by May 15, 2022 your application is considered incomplete and removed from eligibility.
- Please do **not** provide additional documents (transcripts, tuition bills) with application.
- It may be necessary for a select number of applicants to be interviewed at the discretion of the PPAN Scholarship Committee.
- Scholarships must be used for educational purposes (books, tuition, materials, etc) at an institution of higher education or trade school. Other uses of scholarship monies must be approved by the PPAN Scholarship committee. Any use of these scholarship monies for any unapproved use will be required to be paid back by the recipient.



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**2022 PPAN Scholarship Application**

Name \_\_\_\_\_

Home address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code: \_\_\_\_\_

Home phone# \_\_\_\_\_

High School Name: \_\_\_\_\_ Expected Graduation Date: \_\_\_\_\_

Email address \_\_\_\_\_

Cell phone # \_\_\_\_\_ Date of birth: \_\_\_\_\_

College/University Attending:  
\_\_\_\_\_

Year in College: (fall of 2021)    Freshman    Sophomore    Junior    Senior    Graduate

Major or Field of Study: \_\_\_\_\_

Date: \_\_\_\_\_

Signature of Applicant \_\_\_\_\_



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**2022 PPAN Scholarship Questionnaire**

*Please fill out completely and neatly. We reserve the right to REJECT any application and questionnaire if not complete and neat. Please attached additional sheet(s) if necessary for any of these questions.*

- 1. Tell us about your involvement in livestock/ equine activities; including county, state and national shows etc. May include judging, royalty, education and team projects. Nontraditional applicants can include involvement in committees, mentoring, leadership of 4-H, FFA and youth.

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- 2. List your participation in school/college activities and organizations; include offices held/level of involvement, if applicable or leadership of such groups for the nontraditional student. (can attach additional sheet if needed)

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- 3. List your community service activities (church, clubs, organizations, etc.) and levels of involvement.

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- 4. List awards and leadership recognition received (exhibition, school, community, clubs, organizations, etc.). Include award name, received from and what year. May attach list.

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5. Discuss your involvement in the livestock/equine industry and how it has helped to shape you as an individual and how it will benefit you in the future.

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6. Please share a specific experience where, as a exhibitor/producer you were faced with a situation that you learned from, improved or corrected the situation for yourself or others.

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7. Please share your perspective of a current issue affecting or impacting the livestock/equine industry.

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8. What are your long term and career goals?

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9. Do you use Purple Power Animal Nutrition products? \_\_\_\_\_

If So which product/products? \_\_\_\_\_

Where do you get your products from how long have you used product? \_\_\_\_\_

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10. Include a five-hundred-word essay on...

What role should feed supplements play in livestock/equine diets and how do you select what supplements you use? What do you think should be a focus in the future for supplement companies?  
OR What supplement do you think should be added to the Purple Power line, include potential name, use, what inclusion rate, basic ingredient specifications (example: taste, form, & specific levels not required) and why?